



INFORMATION SHEET ON THE PROCESSING OF PERSONAL DATA

In accordance with relevant legislation, drawn up in line with the provisions set out in EU Regulation 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation), Juventus Football Club S.p.A. (Juventus), in its capacity of Data Controller, hereby communicates the following:

1. Data

Personal data: email address.

2. Purposes of data processing and provision of data

The personal data provided by the Data Subject will be processed by Juventus in order to fulfil the Data Subject's request to access the free service offered by Juventus, whereby the club sends, via email, newsletters and/or correspondence of a promotional, informative and/or advertising nature regarding products and/or services offered by Juventus and/or Juventus partners, as well as for market research activities (hereinafter: "Marketing purposes").

It is compulsory for users to provide the personal data required for Juventus to fulfil the purposes set out above. Refusal to supply this data will make it impossible for the Data Subject to use the service chosen and mean the Data Subject will not be informed of marketing, advertising and promotional initiatives from Juventus and its partners. The legal basis for this form of personal data processing is the Data Subject's desire to sign up for the newsletter service, which entails the sending of correspondence of a promotional, informative and/or advertising nature, manifested by the interested party pressing the "REGISTRATI ORA" [REGISTER NOW] button, a positive action consistent with a request to sign up for the service (Article 6.1, Point A, EU Regulation 2016/679).

3. Data Holder and Data Protection Officer

The Controller is Juventus Football Club S.p.A., with registered headquarters in Via Druento 175 – 10151 Turin.

Juventus has nominated the Data Protection Officer (a role required by Article 37 of the EU Regulation 2016/679) as the point of contact, including for Data Subjects, for questions concerning the processing of personal data. The DPO can be contacted at the following email address: privacy@juventus.com.

4. Data processing methods, data circulation and recipients

Data processing will be carried out in paper form and using electronic/online devices and, in any case, will use methods and tools designed to guarantee data security and confidentiality, in compliance with the relevant legislation in force. In particular, appropriate technical, IT, organisational, logistical and procedural measures will be adopted to guarantee data protection, while permitting access only to personnel and external processors authorised by the Controller. The data will not be disclosed to third parties - including any Juventus partners - without the prior consent of the Data Subject.

In view of the company's complex structure and the close interrelationship between various departments, it is noted that, as authorised processing personnel, acting in accordance with the relevant legislation, all employees and/or independent contractors may have access to the personal data when, from time to time, it concerns or involves them as part of instructions received in their jobs. In this case, these persons are appointed as authorised processors.

Data may also be processed by the following categories of persons/ companies / agencies appointed as External Processors, i.e. service providers who carry out specific administrative, processing, support or consultancy work for Juventus, where the activities are linked to, related to or support Juventus' activities (e.g. maintenance of IT procedures; organisational or management consultancy; reviewing balance sheets; parties who gather data on behalf of Juventus; parties to whom Juventus entrusts customer care activities; parties responsible for technical or organisation tasks such as sorting correspondence; consultants etc.). These persons always work in a way so as to guarantee the security and privacy of said data. The full list of responsible parties can be made available following a request to the Controller.

The data is stored by Juventus in archives and on servers within the European Union. Where Juventus stores the data using cloud software, the data may be processed by cloud-service providers on behalf of Juventus and stored in different locations but, in any case, always within the European Union. In the event that personal data is processed by the External Processor or by a company belonging to the External Processor's group or by other sub-contractors outside of the European Economic Area, or in an area that does not guarantee an adequate level of data protection as recognised by the European Commission, transfer of data abroad will be the subject to specific and appropriate safeguards such as the adoption of specific contractual clauses between the data processor and the recipient of data.

5. Duration of data processing

The data will be stored for no longer than the period necessary for the aforementioned purposes, in accordance with relevant legislation, principles of propriety and a sense of fair balance between the legitimate interests of the Controller and the rights and freedom of the Data Subject, for as long as the requested marketing service remains active. Data will be deleted 24 months after the service end date. As a result, in the absence of specific regulations setting out alternative storage time limitations, Juventus will have the right to use the data for the aforementioned marketing purposes for a period consistent with the interest indicated in Juventus' activities by the person to whom the data refers. In any case, Juventus will take all necessary measures to ensure that data is not used for an indeterminate period of time and will regularly undertake checks to ensure that the aforementioned data processing for Marketing Purposes remains in the interests of the person to whom the data refers.

6. Rights of the Data Subject

The Data Subject holds specific rights, including the option to receive confirmation on the existence or otherwise of their personal data, even if it has not yet been registered, communication in intelligible form of the said data, its origin as well as the reason and purpose of the processing. The Data Subject can also obtain the erasure of personal data concerning him, the restriction of processing, anonymisation or object processing of data that have been processed in violation of the law, as well as updates, corrections and, if requested, integration and transfer of the data to another Controller. It is the right of the Data Subject to oppose, either fully or in part, the processing of their personal data, even if it is pertinent to the purpose of the collection, where there are legitimate motives. The Data Subject also has the right to withdraw their consent, where this has been previously granted, for marketing purposes at any time. This will not affect the lawfulness of data processing carried out on the basis of the consent granted before this withdrawal.

The Data Subject can also submit a claim to the Italian Data Protection Authority in the ways and means established by the relevant legislation.

To exercise the rights listed above towards Juventus, the interested party must submit a request to the following contact details. These details can also be used to contact the Data Protection Officer: Juventus FC S.p.A., Via Druento 175, 10151 Torino (TO), email: privacy@juventus.com.